



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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People & Places

Club members extend condolences to *Bill Engelke*, whose wife died on June 27th at her Exton, Pa., home. Bill is UP business representative for the Philadelphia area and former UP bureau manager there... *Howard Praeger*, NY State New Electric & Gas, is new editor of monthly *Shaper* of the Public Utility Advertising Assn, beginning with July issue... *Harry Bruno* elected to board of directors of the Flight Safety Foundation... The *Lou Weintraubs*, including 2½ year old Toby Sue, off on three weeks vacation tour on July 14 to Niagara Falls, Canada, Thousand Islands and Lake George... *Catherine Gavin's* new book on postwar French politics, *Liberated France*, appears in Britain July 4. The American edition, published by St. Martin's Press, Inc., is scheduled for late October... the *Louis De Rochemont* in Europe and not due back until mid-July... *Horace Sutton* just in from Athens after a week in the Greek islands getting material for full-color takeout about yachting in those isles which *Sports Illustrated* will publish in August. *Samsonite Luggage* has bought his NBC Travel Bureau on the full radio network starting in September. The program was carried since November

(Continued on page 3)

Club Calendar

Tuesday, July 12 — *Rikhi Jaipal*, Indian member of the UN Trusteeship Council will discuss the work of the Council. Cocktails, 6 p.m.

Monday, July 18 — OPC Night at "Arabian Nights," Jones Beach Marine Theatre; invitations limited to first 100 members plus one guest each.

Monday, July 25 — Luncheon in honor of Mayor Robert S. Wagner, 12:30 p.m.

Thursday, July 28 — Luncheon for Mrs. Oswald B. Lord, member of the U.S. delegation to the United Nations. 12:30 p.m.

TOP NEWS HANDS EN ROUTE

FOR SUMMIT MEETING AT GENEVA

Major newspapers, wire services, and networks will have their top hands in Geneva this week for the Big Four meeting, and it promises to be Old Home Week for the correspondents who pull down the assignment.



Washington bureau chief *Walter Kerr*, *Maggie Higgins*, OPC past president *Frank Kelley*, chief editorial writer *August Heckscher*, roving correspondent *Don Cook*, London bureau chief *Joe Newman*, and Bonn bureau chief *Gaston*

CBS's MURROW and the Times' RESTON: Their own delegations will be sizeable
Coblentz.

For the New York Times, Assistant ME *Robert E. Garst* will be in charge of the contingent from West 43rd St. He left last month on a combined business-vacation trip and was scheduled to arrive in Geneva three days before the conference opens. *Cy Sulzberger* will handle the editorial page chores, while chiefs of bureau from Washington, London, Paris, and New York will cover the delegations from their respective countries. *Scotty Reston* was scheduled to leave this week from Washington, and *Harold Callender*, *Cliff Daniel*, and *Drew Middleton* will go from Paris, Moscow, and London, respectively. *Elie Abel*, the Times' State Department operative, will round out the reporting staff, with *Henry Giniger* from the Paris bureau on the desk.

Herald-Tribune representation will be heavy at Geneva, with a crew consisting of columnist *Roscoe Drummond*,

John Hightower and *Marvin Arrowsmith* will go to Geneva for the AP from Washington, along with *Max Harrelson* from the U.N., *Preston Grover* from Paris, and *Stanley Johnson* from Moscow.

For the UP, *Merriman Smith*, the White House correspondent, will be the Washington offering to the staff, with *Roger Tatarian* and *Gene Patterson* moving in from London, and *Bill Landrey* and *Joe Grigg* from Paris and Bonn.

INS is sending *Joe Smith* to head its staff from Paris, along with *Bob Consideine*, *Bob Clark*, *Eli Maissi* from Paris, and *Joe Singer* from Berlin.

Teddy Weintal will be *Newsweek's* diplomatic expert from Washington, with *Bill Long* moving down from Bonn, and *Bill Blair* over from London.

CBS is going all out, with *Edward R. Murrow*, *Eric Sevareid*, *Alex Kendrick*,

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THE BULLETIN

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Editor & Committee Chairman: David Murray.

Co-Editors: Charles E. Campbell, Jr., John R. Wilhelm.

Correspondents: Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Curt L. Heymann (Paris); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London).

THE OVERSEAS PRESS CLUB

Officers and Board

President: Louis P. Lochner; **Vice Presidents:** Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; **Secretary-Treasurer:** A. Wilfred May.

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CHICAGO SPEECH

Joe Rosapepe, former chairman of the Club's Public Relations Committee, was one of the speakers at the recent 75th annual convention of the American Water Works Association in Chicago. He spoke on "Public Relations and the Customer."

TOP NEWS HANDS EN ROUTE

(Continued from page 1)

and Blair Clark heading the battery of news analysts who are en route to Geneva to cover the story, while Howard K. Smith, CBS chief correspondent in Europe, handles reports out of New York. Dick Hottelet reporting from Berlin and Bob Pierpont from Hong Kong on reactions.

Coverage by the network's ace reporters will include news accounts and commentary, interviews with key figures attending the parley, background and "depth reports," and the events which led up to the present world situation.

NBC has sent Will McAndrew, Director of News, and 11 others to Geneva to cover the Summit parley. On July 17, NBC Television will carry an hour's program, "Meeting at the Summit", from 8 to 9 p.m., giving background on the conference and interviews. The web plans to explain the conference from a replica of the conference room. On July 19th, the web will present "Geneva, 1955, Pendulum of Peace" (9 to 9:55 p.m. EDT). Covering for the network in addition to McAndrew are Romney Wheeler, Bob McCormick, Ray Scherer, Bill Henry, Merrill Mueller, Joseph C. Harsch, Henry J. Taylor. Film correspondents include Bob Hecox and Alan Bloway.

Mutual Broadcasting System's Fulton Lewis, Jr., heads web's team of correspondents in Geneva. Reports will be aired on his across the board news program 7:00-7:15 p.m. EDT. He will also film two or more 15-minute programs on the Geneva conference to be used in his television program "Exclusive".

OPC NIGHT AT JONES BEACH

A hundred members plus that number of their guests — one to each member — will cool off at the Jones Beach Marine Theatre on Monday night, July 18.

That will be OPC Night at the windswept Long Island stadium where "Arabian Nights" is the featured attraction, with Lauritz Melchior the star.

Reservations for members and their guests are on a first-come, first-served basis, of course. For further details and reservations, phone the OPC.

Special arrangements have been made to accommodate shutter-bugs, thanks to the host of the occasion, Guy Lombardo.

OPC SPECTACULAR SET FOR FALL AIRING

Bob Considine, twice President of OPC, has accepted chairmanship of the TV Spectacular Committee, which is arranging, directing and producing a 90-minute spectacular on the NBC Network next fall on behalf and in the interest of OPC, with proceeds going into Club's treasury. Committee Chairman Matt Huttner busy lining up other committee members, stars and starlets, for the program. First spectacular marking official opening of Clubhouse last December a real bonanza to Club. Upcoming program to be dedicated to the concept of Freedom of the Press...

ABC is sending to Switzerland a team consisting of Arthur Van Horne, Fritz Littlejohn and Yale Newman. Late news reports will be received and broadcast by John Daly in his nightly newscast and other regularly scheduled programs.

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PAN AMERICAN

WORLD'S MOST EXPERIENCED AIRLINE

The Overseas Ticker

LONDON

Charlie Smith, INS, returned to a post he held ten years ago when he recently was elected president of the American Correspondents Association here.

Other new officers are Joseph Newman, Herald Tribune, vice-president; Donald Burke, Life, secretary; Joan Graham, Baltimore Sun, treasurer.

J. W. Cohn, Fairchild Publications, former president of the Association, is a member of the executive committee. That group also includes Carter Henderson, Wall Street Journal; Frank Hill, Chicago Daily News; Charles H. Kline, US News and World Report; Drew Middleton, NY Times; Yale Newman, Howard K. Smith, CBS; Jack S. Smith, AP; Roger Tatarian, UP; Arthur Veasey, Chicago Tribune; Romney Wheeler, NBC; Arthur J. Mathers, Pathfinder News.

Summer activities are at their customary low ebb. High point was the Ambassador's garden party on July 4, with members of the Association among the guests.

For many of the correspondents attending the affair in the beautiful grounds of the new US Embassy Residence in Regent's Park, the fete was a prelude to the Royal Garden Party of July 14, to which many were awaiting invitations. The Embassy Residence is the former Winfield House, given to the Embassy by Barbara Hutton. Until Ambassador Winthrop Aldrich took up residence there, it had been used as an American officers' club.

Drew Middleton received the Better Understanding Award for 1955 from the English Speaking Union of the US. The ceremonies were held at Dartmouth House on June 3, with William G. Griffin, president of the US branch of the ESU, making the presentation. Citations also went to Michael Gill and Miss Broadhead of BBC, who are responsible for the regular program, "Dateline London," originating here and carried on many American stations.

Romney Wheeler is flying to NY July 12 for a special one-hour TV program, "Meeting at the Summit," Sunday, July 17, NBC, 8-9 p.m. The telecast will set the stage for the coverage of the Big Four Conference in Geneva, whither Wheeler will fly the following day.

London Chit-Chat: Eddy Gilmore has

a series of four weekly installments running in "John Bull." The articles cover his marriage and life in Russia during the eleven years he was there for AP... Leland Stowe, Reader's Digest roving editor, managed to see many of his old

MEXICO CITY

With big-time news virtually at a standstill, correspondents south of the border have been reduced to hunting for features or accepting invitations to junkets such as the embarrassing trip to Acapulco to welcome the arrival of the S.S. Mazatlan on its maiden tourist run from California.

To begin with, the good ship arrived 36 hours behind schedule. After anchoring, her gallant crew tried to tie her up at the docks, only to find that the lines had fouled her propeller. After that practical demonstration of seamanship, usually referred to in understatement as "American knowhow and ingenooity" (pronounced with two o's, please), the sailing ambassador of international good-

will finally was knotted to the quai at least as securely as a recent American Ambassador was to his model bride before they - alas! parted.

When at long last, the vessel - pardon, the floating palace - was docked, numerous ungrateful passengers also decided to sever their ties with the liner. The cruise honeymoon was over as they beat a hasty march to the airlines - wanting out by plane and back to mother California.

Speaking of ambassadorial matters, Joe Ravotto, known to the fraternity in Bonn (where he was press officer) and elsewhere, recently arrived to take charge as press attache, a post vacant since the departure of Barry Bishop.

The biggest and most flamboyant headlines seen here in many an Aztec sun were devoted to the Argentine uprising. The Mexican press was preponderantly anti-Peron, many publications openly lamenting the failure of the revolt.

The reason for those sentiments may be found in the fact that Lanz Duret, publisher of El Universal and president of the Inter-American Press Association, was declared *persona non grata* during a recent visit to Argentina. Mexican publications have never been keen about the muzzling of the Argentine press, and do not hesitate to say so.

(from Robert S. Benjamin)

PEOPLE & PLACES (Ctd. from p. 1)

as a sustainer... Joe Willicombe reports that King Features' vice president and foreign director John A. Brogan will sail August 5 on the Parthia for the British Isles. Probably the travelingest man in the club, this will be John's 70th ocean crossing, under at least 10 flags... Lillian G. Genn leaves NY July 16 on an article-gathering tour thru Europe, OPC friends in Paris can contact her at the Hotel Vendome... Marty Bursten off to Europe, the Middle East, North Africa, and South America on July 20 to make movie footage for United HIAS Service documentary...

BANGKOK

The AP set up its own bureau here June 1, with Jorge Orgibet, an "old Bangkok hand," in charge. Orgibet came here with USIS shortly after the war and remained with NBC television, INS and Worldwide Press Service. He will continue with photography for NBC... Darrell Berrigan, formerly of UP and now a frequent contributor to the SatEvePost, recently returned with a planeload of optimistic tales from a month in South Viet Nam. Before that trip he spent two months covering the remote Indochinese kingdom of Laos, including a long trip by raft down the critical Mekong River... OPCer Charles Colman, regional information officer for FAO, looks forward to seeing old friends when he goes to the US on home leave next month... Although few American correspondents are stationed permanently in Bangkok, this airline of crossroads of Southeast Asia has become a stopping-off place for newsmen travelling between the Far East and Europe. Among recent visitors: Ruth Montgomery, NY Daily News; Earnest Hoberecht, UP's vice-president for Asia (on his way to Tokyo from the Singapore inquest into Gene Symond's death); Olen Clements, AP chief for Southeast Asia; and Denny Griswold, the publisher of Public Relations News. (Paul M. Grimes)

NEW MEMBERSHIP APPLICATIONS

ACTIVE

James P. Flowers, Jr., King Features Syndicate — Editorial. The Wall Street Journal, Sept. '49 — Dec. '50, business and financial news reporter, edited London Cable. Proposed by *Joseph Willicombe, Jr.*

Franz E. Furst, PIX, Inc. — Connected with PIX, Inc. since 1937. Annual trips to Europe for editorial work in Western Europe. Proposed by *Leon Daniel*.

Robert Gary, Director, Dept. of Public Relations, American (and World) Jewish Congress. Western Europe correspondent for Jewish Telegraphic Agency—Overseas News Agency from Dec. '45 to May '49. Proposed by *Richard Cohen*.

William L. Laurence, Science Reporter, The New York Times. Has covered international scientific congresses in various European countries since 1937. Proposed by *Bob Considine*.

Charles Burchill Lynch, Editor, North American Service, Reuters, 1950 to date. Proposed by *Joe Willicombe, Jr.*

Bradley Smith, Cosmopolitan. — Cosmopolitan assignment — Princess Margaret tour, accredited representative Feb. 1 to Apr. 1, 1955. Life and Vogue assignments, India, July and Aug. 1946. As free lance photographer has worked for Life, Cosmopolitan, Colliers and other national magazines. Proposed by *Sidney Hertzberg*.

Henry L. Milo — American Broadcasting Co., Travel Editor. Special assignments two months each year from 1945 to 1955 France, Turkey, Greece, England, Italy, Switzerland for Hearst Radio; 1945 to

1950 Crosley Radio. Proposed by *Joseph S. Rosapepe*.

J. Wendell Sether, Manager, Public Relations Department, National Board of Fire Underwriters. Reporter and editor Office of War Information, Overseas Branch, London, Eng., Feb. '43 to July, '45. Served as Chief of Propaganda Analysis section, and later Chief Editor of the American Broadcasting Station in Europe (ABSIE). Proposed by *Carl C. Dickey*. Harold Noble Underhill, Press Officer, U.S. Information Agency. Proposed by *L. Weintraub*.

ASSOCIATE

Christopher Thomas Buckley, Reuters Ltd. of London. Proposed by *A.C. Brackman*.

W. Grant Burden, Director of Public Relations, Union Pacific Railroad Company; United Press at Omaha June '38; Radio Station KOIL at Omaha, Aug. '38 — Sept. '40; Fremont, Neb., Tribune, Oct. '40 — Mar. '41. Proposed by *De Witt S. Davidson*.

George Dugan, New York Times. — The New York Times — 1947 to present (Religious news). Proposed by *Geraldine Sartain*.

AFFILIATE

Frances Adams, World traveler; patroness of arts and music; former art designer. Proposed by *Geraldine Sartain*.

Walter J. Hausman, Jr. Public Relations Mgr., The F. & M. Schaeffer Brewing Co. Proposed by *Robert E. Demme*.

J. Donald Kingsley, Executive Director, Welfare & Health Council of New York. — International Labor Office, Geneva — 1947; International Refugee Organiza-

tion, Geneva — June '49 — May '51. United Nations Korean Reconstruction Agency, Pusan, Seoul — May '51 June '53. Proposed by *David Resnick*.

TRANSFER

Change from Associate to Active: *Stell Margold*.

NEW MEMBERSHIPS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Joseph A. Jones, President, America News Service.

Howard L. Kany, Manager of CBS News film, Columbia Broadcasting System, Inc. *Arthur Steiner*, American representative of Th. Martens & Co.

Richard T. Sutcliffe, Assoc. Director Department Press, Radio & TV, United Lutheran Church in America.

Gale D. Wallace, United Fruit Co.

ASSOCIATE

Samuel W. Baker, Burson-Marsteller Assoc., Inc.

Paul A. Deegan, Lycoming Division, Avco Manufacturing Corp.

Louis B. Gnaedinger, New York Mirror.

William S. Foster, Engineering Editor, The American City Magazine.

Harold Hendee, The Reader's Digest.

Phil Wasserman, Publicist, Banner & Grief.

Stanley G. Markusen, Director of Public Relations, Sabena Belgian Airlines.

AFFILIATE

John K. Evans, Public Relations Manager.

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greeting
we ever
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June 1, 1955



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